

# PRESS RELEASE

## DELTA CARBON YACHTS ANNOUNCES PARTNERSHIP WITH LOUIS XIII DURING ART BASEL

**Friday, December 15, 2017**

Miami Beach, FL - On the heels of the grand debut of its new 60 Open at the Fort Lauderdale Boat Show, Delta Carbon Yachts has now joined forces with LOUIS XIII, a name synonymous with luxury and refinement the world over – for a series of intimate, VIP cruises during Art Basel in Miami Beach.

The cruises were hosted on the new 60 Open each day of Art Basel, and disembarked from a luxurious private waterfront estate in Miami Beach's exclusive Sunset Islands. Guests received a genuine VIP experience, being served exquisite LOUIS XIII Cognac onboard a luxury carbon fiber sport yacht while enjoying breathtaking vistas of Miami Beach and its world class waterways.



Miami based LOUIS XIII Senior Ambassador, Victor Blanquart, selected Delta Carbon Yachts as the brand's official partner for Art Basel this year as it is a brand which, similar to LOUIS XIII, truly grasps what it means to overstep the ordinary, with a product that is both authentic and timeless. "Working with Director of Sales Kevin Shooltz, and the rest of the team at Delta Carbon Yachts is an exciting new venture," says Victor Blanquart, "and we at LOUIS XIII anticipate partnering on similar intimate, curated events in the near future."

Following Art Basel, Delta Carbon Yachts has upcoming plans to host local open house and demo day-style events onboard both the 60 Open and on a fresh-from-the-shipyard 54 Carbon arriving to the States in a few short days from the date of this press release.

For further information, contact marketing liaison Whitten ("Whit") Hall at 954-937-9448 or [media@deltapowerboats.us](mailto:media@deltapowerboats.us)

### **About Delta Carbon Yachts**

As the exclusive Americas importer for Scandinavian-built Delta Powerboats, Delta Carbon Yachts offers models from 26 to 88 feet, with special emphasis on the award-winning carbon fiber sport yacht builds at 54, 60 and 88 feet. The company debuted the 60 Open to the U.S. market at the 2017 Fort Lauderdale International Boat Show, and announced the sale of two (2) new 54 Carbons earlier this year.

[www.DeltaCarbonYachts.com](http://www.DeltaCarbonYachts.com)

### **About LOUIS XIII Cognac**

Think a century ahead. Each decanter is the life achievement of generations of cellar masters. Since its origins in 1874, each generation of cellar master selects from our cellars the oldest and most precious eaux-de-vie for LOUIS XIII. Today, Cellar Master Baptiste Loiseau is setting aside our finest eaux-de-vie, as a legacy to his successors for the coming century. LOUIS XIII is an exquisite blend of up to 1,200 eaux-de-vie sourced 100% from Grande Champagne, the first cru of the Cognac region. The legendary decanters have been made from fine crystal for generations, mouth-blown by some of the most skilled master craftsmen. LOUIS XIII features exceptional aromas evoking myrrh, honey, dried roses, plum, honeysuckle, cigar box, leather, figs and passion fruit. LOUIS XIII is a fragrance. The fragrance of Time.

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